

Australian
Homelessness
Conference 2026

SPONSORSHIP OPPORTUNITIES

DARWIN CONVENTION CENTRE

7-8 OCTOBER 2026

CONFERENCE CONVENOR:

AHURI



Your invitation to partner with the
Australian Homelessness Conference 2026

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AHURI acknowledges the Traditional Custodians of country throughout our nation, and we pay our respect to Elders past and present. We acknowledge Aboriginal and Torres Strait Islander peoples' connections to land, sea and community, and respect their cultural, spiritual and educational practices.

Australia's largest gathering of the homelessness sector is back in 2026



The Australian Homelessness Conference returns in 2026, taking place in Darwin on 7–8 October. Convened by the Australian Housing and Urban Research Institute (AHURI), this national event is the premier platform for advancing homelessness policy, research and practice in Australia.

We invite your organisation to align with this influential gathering of leaders, innovators and changemakers from across the homelessness sector. Sponsorship of the Australian Homelessness Conference 2026 offers a unique opportunity to demonstrate your commitment to ending homelessness, support your ESG and corporate social responsibility goals, and connect with a highly engaged audience.

The conference program will showcase leading research and policy initiatives, as well as best-practice service models from Australia and around the world. As the convenor of the respected biennial National Housing Conference since 1999, AHURI has a proven track record of delivering high-quality, impactful events that attract key decision-makers and sector leaders.

In 2024, the Australian Homelessness Conference welcomed over 780 delegates from government, homelessness services, community housing, education, community services and the broader not-for-profit sector.

Whether you're looking to make a major impact as a Platinum Partner or engage more directly through an exhibition stand, our Sponsorship Manager can tailor a package to suit your goals and budget.

We look forward to welcoming you to Darwin in October 2026.

Dr Tom Alves

Chair, Australian Homelessness Conference

About AHURI

The Australian Housing and Urban Research Institute (AHURI) is a national independent research network with an expert not-for-profit research management company, AHURI Limited, at its centre.

Our mission is to inform and impact better housing, homelessness, cities and related urban outcomes through the delivery and dissemination of relevant and authoritative research.

AHURI research informs the decision making of all levels of government, non-government sectors (both private and not-for-profit), peak organisations and the community, and stimulates debate in the media and the broader Australian community.



www.ahuri.edu.au

Who attends Australian Homelessness Conference



Government representatives from all three levels of government including politicians, senior public servants and policy makers



CEOs and leaders from homelessness and housing organisations



Peak bodies and advocacy groups, community service providers, disability service providers



Suppliers to the housing and homelessness sector



Frontline workers from the homelessness, community and other allied sectors



Researchers, academics and students

PAST SPONSORS

Beyond Bank
AUSTRALIA

Junction
FREEDOM TO THRIVE

 **Link
Wentworth**

MICAH PROJECTS 
Breaking Social Isolation
Building Community

**MISSION
AUSTRALIA**

**[SOCIAL
FUTURES**
Positive Social Change

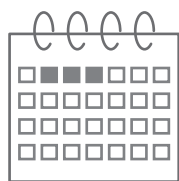

St Pat's
St Patrick's Community
Support Centre

**UNITING
SA** Together we can


**Wesley
mission**

Event in numbers

AHC 2024 ADELAIDE SNAPSHOT



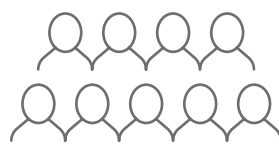
2
DAYS



24
SESSIONS

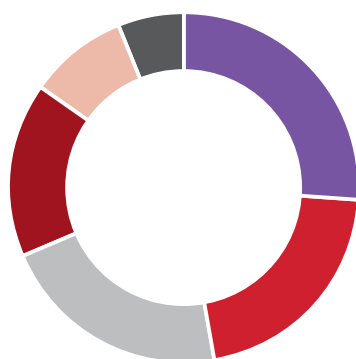


113
SPEAKERS



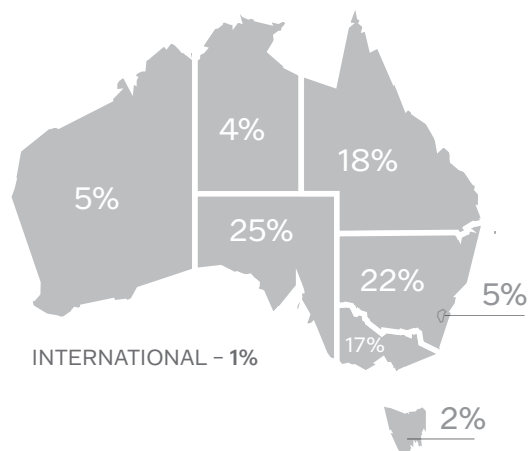
780+
DELEGATES

Delegates by sector



COMMUNITY AND WELFARE SUPPORT SERVICES	26%
NOT FOR PROFIT	21%
GOVERNMENT	21%
HOMELESSNESS SPECIFIC SERVICES	16%
COMMUNITY HOUSING PROVIDERS	9%
OTHER	7%

Delegates by state



KEY DATES

December 2025
Abstracts open

February 2026
Abstracts close

February 2026
Registrations open

24 August
Sponsorship and exhibitor deadline

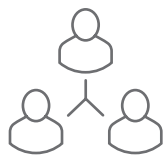
1 September
Printed material cut off and final payment required

6 October
Exhibitor bump in

7 October
Conference Day 1
Welcome Reception

8 October
Conference Day 2
Networking Breakfast

Why partner with the Australian Homelessness Conference 2026



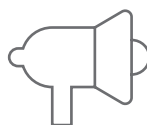
Connect with influential decision-makers across all tiers of government and community services in Australasia.



Build strategic partnerships through high-value networking and collaborative opportunities.



Showcase your leadership in addressing homelessness and demonstrate your organisation's commitment to social impact.



Promote your products and services directly to key stakeholders in the Exhibition precinct.



Position your brand alongside Australia's leading independent authority on housing, homelessness and urban research.



Maximise brand visibility through comprehensive pre-conference marketing, including digital campaigns, email outreach and website features.



Partnership opportunities

There are a wide range of partnership opportunities available to suit your organisation's desired level of exposure.

We can also tailor a package to meet your specific outcomes, please just ask.

Standard inclusions

All sponsors will receive the following standard benefits and inclusions in addition to those listed on the individual package page:

- › Logo and link to your website on the conference website
- › Logo on rolling slide before start of each plenary session
- › Logo in the Pocket Program*
- › Company profile (max. 100 words), hyperlink and logo included in the conference app
- › Logo included on signage at the venue**

* Subject to printing deadlines.

** Not included in Conference Supporter package.

Further information

Jennifer Garbett, AHURI

P 03 9660 2308 | M 0403 413 129

E jennifer.garbett@ahuri.edu.au

SPONSORSHIP OPPORTUNITIES

(exclusive of GST)

PLATINUM PACKAGE

Platinum Partner \$40,000
(EXCLUSIVE)

GOLD PACKAGES

Sponsored Delegate Partner **SOLD**
(EXCLUSIVE)

Welcome Reception Partner \$20,000
(EXCLUSIVE)

Networking Lounge Partner \$20,000
(EXCLUSIVE)

SILVER PACKAGES

App Partner \$15,000
(EXCLUSIVE)

Networking Breakfast \$15,000
(EXCLUSIVE)

BRONZE PACKAGES

Coffee Cart \$10,000
(2 OPPORTUNITIES)

Pocket Program \$10,000
(EXCLUSIVE)

Lanyards **SOLD**
(EXCLUSIVE)

Conference Bag \$10,000
(EXCLUSIVE)

PROGRAM PACKAGES

Plenary Session \$10,000
(3 OPPORTUNITIES)

Major Concurrent Session \$7,500
(6 OPPORTUNITIES)

Concurrent Session \$5,000
(11 OPPORTUNITIES)

CONFERENCE SUPPORTER PACKAGE

Conference Supporter \$3,000
(UNLIMITED)

EXHIBITORS

Conference Exhibitor \$3,500
(20 OPPORTUNITIES)

EXCLUSIVE

PLATINUM

\$40,000 + GST

PLATINUM PARTNER

The Platinum Partnership is the premium sponsorship opportunity of the Australian Homelessness Conference.

This package includes a broad range of inclusions to maximise your investment—from prominent visual branding opportunities to program alignment, exhibition space and advertising.

The Platinum Partner also receives an exclusive video message at the start of the opening plenary session.

Partnership inclusions (in addition to standard inclusions):

- › Exclusive sponsorship of the opening plenary session with the opportunity to provide two (2) pull up banners (one on stage and one at main room entrance—partner to provide, organiser to source most appropriate location onsite)
- › Exclusive sponsorship of one concurrent session with the opportunity to provide two (2) pull up banners (one on stage and one at main room entrance—partner to provide, organiser to source most appropriate location onsite)
- › Opportunity to provide a 2-minute video at the commencement of the opening plenary session (in negotiation with the conference organisers)
- › A double exhibition booth within the Exhibition Precinct
- › A coffee cart located within your double exhibition space
- › A full-page colour advertisement (partner to provide A6 print ready artwork) in the conference Pocket Program*
- › Verbal acknowledgement as the Platinum Partner at the start of all plenary sessions
- › Exclusive Platinum Partner slide on-screen prior to all plenary sessions
- › Professional photos of branding in plenary and concurrent sessions to use on your media channels
- › Acknowledgement as the Platinum Partner on the conference program, event website and in email promotions leading up to the conference sent to AHURI distribution list of over 10,000
- › Acknowledgement on AHURI social media in relation to Plenary and Concurrent session promotions.
- › Six (6) complimentary full conference registrations, includes Welcome Reception
- › Two (2) complimentary tickets to the Networking Breakfast

*Subject to printing/productions deadlines.

EXCLUSIVE

GOLD

\$30,000 + GST

SOLD

SPONSORED DELEGATE PARTNER

Align your brand with a great cause.

This sponsorship will give at least 10 delegates who have lived experience of homelessness the opportunity to attend the conference, including travel and accommodation.

Your logo and organisation's name will be used on all pre-conference communication relating to the sponsored delegates.

Partnership inclusions (in addition to standard inclusions):

- › Naming rights as the Sponsored Delegate Partner
- › Your logo used in conjunction with all communications regarding the Sponsored Delegate opportunities in the lead up to the conference such as on the conference website, application form and related emails
- › Verbal and visual acknowledgement as the Sponsored Delegate Partner at the start of all plenary sessions.
- › Acknowledgement as the Sponsored Delegate Partner on the conference program and in an email sent to AHURI distribution list of over 10,000
- › Three (3) complimentary full conference registrations, includes Welcome Reception
- › Two (2) complimentary tickets to the Networking Breakfast

EXCLUSIVE

GOLD \$20,000 + GST

WELCOME RECEPTION PARTNER

The best attended networking function of the Conference.

This exclusive naming rights sponsorship will leave a lasting impression on delegates.

The Welcome Reception will be held at the end of the first day's sessions in the Exhibition Precinct.

You will receive naming rights and branding opportunities in consultation with our team.

Partnership inclusions (in addition to standard inclusions):

- › Naming rights of the Welcome Reception
- › Your signage to be prominently displayed at the Welcome Reception (as negotiated with the conference organisers. Partner to provide signage.)
- › Visual acknowledgement as the Welcome Reception Partner before each plenary session
- › Opportunity to provide promotional items/gifts for delegates at the Welcome Reception
- › Professional photos of branding at the Welcome Reception to use on your media channels
- › Acknowledgement as the Welcome Reception Partner on the conference program, AHURI social media and in an email sent to AHURI distribution list of over 10,000
- › Two (2) complimentary full conference registrations, includes Welcome Reception
- › Additional six (6) complimentary tickets to the Welcome Reception
- › Two (2) complimentary tickets to the Networking Breakfast

EXCLUSIVE

GOLD \$20,000 + GST

NETWORKING LOUNGE PARTNER

The Networking Lounge is the place to connect at the Australian Homelessness Conference.

Your organisation will have the opportunity to customise the lounge, with exclusive branding in a prominent space, where delegates will connect with colleagues and new contacts during catering breaks.

Partnership inclusions (in addition to standard inclusions):

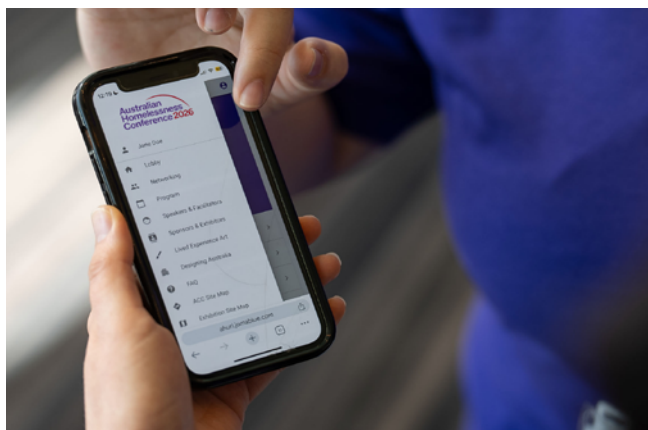
- › Naming rights of the Networking Lounge
- › Exclusive branding of the Networking Lounge (alongside Conference Convenor and Host Partner)
- › Exclusive branding of floor decals directing delegates to the Networking Lounge
- › A prime exhibition booth within the Exhibition Precinct
- › Visual acknowledgement as the Networking Lounge Partner at all plenary sessions
- › Professional photos of the branded Networking Lounge to use on your media channels
- › Acknowledgement as the Networking Lounge Partner on the conference program and in an email sent to AHURI distribution list of over 10,000
- › Three (3) complimentary full conference registrations, includes Welcome Reception
- › Two (2) complimentary tickets to the Networking Breakfast



EXCLUSIVE

SILVER \$15,000 + GST

APP PARTNER



Support the technology that enables easy access to all the conference information.

This package will see your brand on the official Australian Homelessness Conference App where delegates access program information, including speaker, facilitator and exhibitor bios. The App is also used for networking and post-conference access to session recordings.

Partnership inclusions (in addition to standard inclusions):

- › Naming rights of the official Conference App
- › Exclusive logo placement in the Conference App
- › Logo recognition on all communication regarding the Conference App
- › A prime exhibition space within the Exhibition Precinct
- › Verbal and visual acknowledgement as the App Partner at the start of all plenary sessions
- › Professional photos of branding of the exhibition space to use on your media channels
- › Acknowledgement as the App Partner in an email sent to the AHURI distribution list of over 10,000
- › Three (3) complimentary full conference registrations, includes Welcome Reception
- › Two (2) complimentary tickets to the Networking Breakfast

EXCLUSIVE

SILVER \$15,000 + GST

NETWORKING BREAKFAST



An exclusive networking breakfast for delegates as the sun rises.

To be held on Thursday 8 October near the Darwin Convention Centre, this package includes exclusive sponsor branding of the event.

Partnership inclusions (in addition to standard inclusions):

- › Naming rights of the Networking Breakfast
- › Exclusive branding at the Networking Breakfast alongside Conference Convenor and Host Partner (partner to provide 2 x pull up banners)
- › Opportunity to provide a 2-minute corporate address at the start of the Networking Breakfast
- › Professional photos of branding at the Network Breakfast to use on your media channels
- › Acknowledgement as the sponsor of the Networking Breakfast on the conference program, the event website, AHURI social media and in an email sent to AHURI distribution list of over 10,000
- › Three (3) complimentary full conference registrations, includes Welcome Reception
- › Four (4) complimentary tickets to the Networking Breakfast

2 OPPORTUNITIES

BRONZE \$10,000 + GST

COFFEE CART

Provide delegates with their much-loved caffeine hit!

This is inevitably one of the most popular areas in the exhibition precinct, allowing your brand to be front and centre while delegates enjoy barista-made coffee at each of the breaks.

Partners are welcome to brand cups and cart (at own cost).

As this is the most popular area of the exhibition, two coffee carts will be available for delegates.

Partnership inclusions (in addition to standard inclusions):

- › Coffee, disposable coffee cups and barista supplied by conference organiser
- › Opportunity to brand coffee cart and cups at partners cost. All custom elements will require full approval by the conference organiser and venue.
- › Opportunity to purchase an exhibition booth at a discounted rate—20% off (does not include conference registration)
- › Acknowledgement as the sponsor of a or the coffee carts in an email sent to AHURI distribution list of over 10,000
- › One (1) complimentary full conference registration, includes Welcome Reception

MAKE THIS EXCLUSIVE—TAKE BOTH OPPORTUNITIES & UPGRADE YOUR SPONSORSHIP TO SILVER FOR \$15,000!

EXCLUSIVE

BRONZE \$10,000 + GST

CONFERENCE BAG

Your brand in every hand.

Delegate bags are a popular item, given out when delegates check-in for the conference, as well as throughout the exhibition precinct. Branding these bags will give you visibility throughout the whole conference, with additional branding recognition as the bags are used post-event.

Partnership inclusions (in addition to standard inclusions):

- › Exclusive branding of 800 quality foldable reusable delegate bags
- › Acknowledgement as the sponsor of the conference bag in an email sent to AHURI distribution list of over 10,000
- › Two (2) complimentary full conference registrations, includes Welcome Reception
- › Two (2) complimentary tickets to the Networking Breakfast



EXCLUSIVE

BRONZE \$10,000 + GST

POCKET PROGRAM



Be in the pocket of every delegate at the Australian Homelessness Conference 2026.

The Pocket Program is every delegate's quick reference guide to all things program related. Your logo will be the only sponsor logo to feature on the front cover—beside Conference Convenor and Host Partner. Plus, you'll receive a full-page advertisement to promote your organisation.

Partnership inclusions (in addition to standard inclusions):

- › Exclusive logo placement on the Pocket Program (alongside Conference Convenor and Host Partner)
- › A full page A6 advertisement in the Pocket Program*
- › Acknowledgement as the sponsor of the Pocket Program in an email sent to AHURI distribution list of over 10,000
- › One (1) complimentary full conference registration, includes Welcome Reception

* Partner to provide artwork and subject to creative deadlines

EXCLUSIVE

BRONZE ~~\$10,000 + GST~~

SOLD

LANYARDS



Imagine 800+ delegates wearing your logo for the duration of the conference.

Lanyard sponsorship is the most visible branding opportunity on offer with the lanyards accompanying delegates for the duration of the conference, not to mention appearing in all photos of delegates over the two days.

If you want brand exposure, this exclusive, highly visible sponsorship opportunity is not to be missed.

Partnership inclusions (in addition to standard inclusions):

- › Exclusive branding of the delegate lanyard
- › Acknowledgement as the sponsor of the lanyards in an email sent to AHURI distribution list of over 10,000
- › Two (2) complimentary full conference registrations, includes Welcome Reception
- › Two (2) complimentary tickets to the Networking Breakfast

3 OPPORTUNITIES

PROGRAM

\$10,000 + GST

PLENARY SESSION

An exclusive opportunity to connect with the entire conference audience and align your brand with a key issue.

Plenary sessions are viewed by all conference delegates. By choosing a plenary session you can align your brand with an agenda-leading issue.

Partnership inclusions (in addition to standard inclusions):

- › Exclusive sponsorship of a plenary session
- › Opportunity to provide a 2-minute video at the commencement of the sponsored plenary session
- › Exclusive on-screen advertisement (one PowerPoint slide) prior to the plenary session
- › Verbal acknowledgement as the plenary partner
- › Opportunity to provide two (2) pull up banners (one on stage and one at main room entrance—partner to provide, organiser to source most appropriate location onsite)
- › Logo placement on official door signage outside the plenary session (subject to venue ability on digital signage)
- › Acknowledgement as plenary partner on the conference program, AHURI social media and in an email sent to delegates to AHURI distribution list of over 10,000
- › Professional photos of branding at the plenary session to use on your media channels
- › Two (2) complimentary full conference registrations, includes Welcome Reception



6 OPPORTUNITIES

PROGRAM

\$7,500 + GST

MAJOR CONCURRENT SESSION

Align your brand with a session that speaks directly to your audience's interests.

Session sponsorship delivers targeted visibility, reinforces credibility, and puts your organisation in front of a highly engaged audience—creating the perfect opportunity to connect and influence.

Partnership inclusions (in addition to standard inclusions):

- › Exclusive sponsorship of a major concurrent session
- › Verbal acknowledgement as the session sponsor
- › Opportunity to provide two (2) pull up banners (one on stage and one at entrance—partner to provide, organiser to source most appropriate location onsite)
- › Logo placement on official door signage outside the major concurrent session (subject to venue ability on digital signage)
- › Acknowledgement as session sponsor in the conference program

11 OPPORTUNITIES

PROGRAM

\$5,000 + GST

CONCURRENT SESSION

Own the spotlight on an industry topic or issue.

Put your organisation in front of a highly engaged audience and reinforce your brand's connection to a key topic or issue.

Partnership inclusions (in addition to standard inclusions):

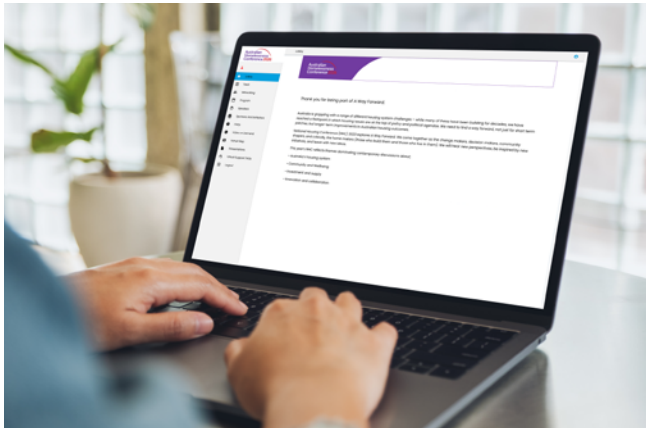
- › Exclusive sponsorship of a concurrent session
- › Opportunity to provide two (2) pull up banners (one on stage and one at entrance—partner to provide, organiser to source most appropriate location onsite)
- › Logo placement on official door signage outside the concurrent session (subject to venue ability on digital signage)
- › Verbal acknowledgement as the session sponsor
- › Acknowledgement as session sponsor on the conference program

UNLIMITED

SUPPORTER

\$3,000 + GST

CONFERENCE SUPPORTER



Become a conference supporter and align your brand with the largest and most influential homelessness event in Australia.

Package benefits include:

- › Logo and link on conference website
- › Logo in the Pocket Program*
- › Your company profile (max. 100 words), hyperlink and logo included on the conference app

*Subject to printing/productions deadlines.

20 OPPORTUNITIES

10 REMAINING

EXHIBITOR

\$3,500 + GST

CONFERENCE EXHIBITOR



A dedicated space within the catering area to engage with delegates.

Partnership inclusions (in addition to standard inclusions):

- › 9m² (3m X 3m) exhibition booth
- › One (1) table with tablecloth and two (2) chairs
- › Power point and general lighting (additional items available at cost)
- › Acknowledgement as an exhibitor on the Pocket Program, the event website and app
- › Two (2) complimentary exhibitor registrations to attend the exhibition, morning and afternoon teas, lunches and Welcome Reception (this does not include access to any conference sessions)
- › Professional photos of your exhibition booth to use on your media channels

Sponsorship application form

Confirmation of participation

To confirm your participation as a sponsor or exhibitor at the Australian Homelessness Conference 2026, please complete the adjacent application form.

Once accepted you will be sent a tax invoice via email. All exhibition allocations will be assigned in order of applications received and payment of deposit.

Payment

A payment of 50% of your full investment is required to secure your booking.

Final payment is due no later than 1 September 2026.

Cheques

Please make cheques payable to AHURI Limited.

Electronic Funds Transfer

National Australia Bank
330 Collins Street,
Melbourne, VIC, Australia

Account name:

Australian Housing and Urban
Research Institute Limited

BSB:

083 004

Account number:

48 244 0112

Post or email your completed application form to: Jennifer Garbett, Sponsorship Manager, AHURI Level 12, 460 Bourke Street, Melbourne, VIC 3000, Australia jennifer.garbett@ahuri.edu.au

Please complete both pages of the sponsorship application form.

Contact details

Please note all correspondence including invoices will be sent to the contact supplied below – all details are required.

Company name:

Contact person:

Position:

Telephone:

Mobile:

Email:

Address:

State:

Postcode:

Website:

Partnership opportunities

Tick appropriate box/es. All partnership package prices are exclusive of GST.

PLATINUM

☐	Platinum Partner	\$40,000
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GOLD

☐	Sponsored Delegate Partner	SOLD
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☐	Welcome Reception Partner	\$20,000
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☐	Networking Lounge Partner	\$20,000
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SILVER

☐	App Partner	\$15,000
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☐	Networking Breakfast	\$15,000
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BRONZE

☐	Coffee Cart	\$10,000
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☐	Lanyards	SOLD
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☐	Pocket Program	\$10,000
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☐	Conference Bag	\$10,000
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PROGRAM

☐	Plenary Session	\$10,000
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☐	Major Concurrent Session	\$7,500
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☐	Concurrent Session	\$5,000
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SUPPORTER

☐	Conference Supporter	\$3,000
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EXHIBITOR

☐	Conference Exhibitor	\$3,500
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Partnership opportunity acceptance

My organisation:

- accepts the entitlements as outlined in this prospectus
- confirms sponsorship and/or exhibition at the Australian Homelessness Conference 2026
- agrees to the terms and conditions, and cancellation policy outlined below
- agrees to be invoiced for the total of the opportunities selected.

Signature:

Date:

Terms and conditions

DEPOSIT AND PAYMENT INFORMATION

A tax invoice for a 50% deposit will be issued upon receipt of this application form. Acceptance of sponsorship of the Australian Homelessness Conference 2026 cannot be confirmed until this deposit is received. The final 50% instalment is required by 1 September 2026.

CANCELLATION POLICY INFORMATION

In the event of cancellation of sponsorship package, note that unless the sponsorship package is resold, AHURI reserves the right to retain monies received. If the balance of payment is not received by the due date, the allocated sponsorship package will be cancelled. Any sponsorship package cancelled after 21 August 2026 will not be refunded. All cancellations must be advised in writing.



Further information

Jennifer Garbett

AHURI

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E jennifer.garbett@ahuri.edu.au

www.aushomelessconf.org.au

CONFERENCE CONVENOR:

